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SCRIPPS

NEWS RELEASE

Lansing named senior vice president of Scripps broadcast television group

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(NYSE: SSP)

CINCINNATI – John F. Lansing has been named senior vice president of The E.W. Scripps Company's broadcast television station subsidiary, effective immediately.

Lansing, 43, who has been vice president of operations for the Scripps stations since September 2000, will have strategic and operating oversight responsibilities for the 10 Scripps broadcast television stations. Lansing succeeds James M. Hart, who retired July 1.

“John Lansing is an extremely talented broadcast television executive who has the vision and knowledge needed to move our station group forward,” said Kenneth W. Lowe, president and CEO for The E.W. Scripps Company. “The television industry is going through some fundamental changes and it’s important to the company and our shareholders to have someone at the helm, like John, who has a wealth of experience in the business.”

Before coming to the Scripps corporate office as vice president of station operations, Lansing had been vice president and general manager of the Scripps-owned television station in Cleveland, WEWS-TV. Lansing came to WEWS in 1997 from WXYZ-TV in Detroit, another Scripps station, where he had served the previous two years as vice president and station manager.

Lansing's career in broadcasting began at the age of 17 when we worked as a news photographer for a local television station in Paducah, Ky. From there he went on to become the chief news photographer at WAVE-TV in Louisville, Ky., and two years later was named managing editor. In 1986, Lansing was named news director at WWMT-TV in Grand Rapids, Mich., and in 1988 was named assistant news director at KARE-TV in Minneapolis. Two years later he was named news director at the top-rated station in Minneapolis, WCCO-TV. In 1993, Lansing was promoted by CBS to become news director at WBBM-TV in Chicago.

Lansing is a 1995 recipient of the Alfred I. Dupont-Columbia University Award for news investigation and was named Gannett Television News Executive of the Year in 1989.

Lansing studied marketing and business administration at Bellarmine College in Louisville, the University of Louisville and the University of Kentucky. He also serves as a visiting faculty member at the Poynter Institute for Media Studies in St. Petersburg, Fla. He is a member of the ABC Affiliates Board of Governors, a member of the National Association of Broadcasters board and the Scripps Howard Foundation board of trustees.

The E.W. Scripps Company is a diverse media concern with interests in newspaper publishing, broadcast television, national television networks and interactive media. Scripps operates 21 daily newspapers, 10 broadcast TV stations and three cable television networks, with plans to launch a fourth.

Scripps national television network brands include Home & Garden Television, Food Network, Do It Yourself and Fine Living, due to launch in early 2002.

The company also operates Scripps Howard News Service, United Media, the worldwide licensing and syndication home of PEANUTS and DILBERT, and 31 Web sites, including hgtv.com, foodtv.com, diynet.com and comics.com.

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