

Communications and Investor Relations
Phone (513) 824-3227
Fax (513) 824-3383

Scripps Networks Interactive
P.O. Box 5685
Cincinnati, Ohio 45201-5685

Scripps Networks Interactive to discuss business strategy at Citi Conference in Phoenix

For immediate release
Dec. 22, 2008

CINCINNATI - Kenneth W. Lowe, chairman, president and chief executive officer of Scripps Networks Interactive, and Joseph G. NeCastro, executive vice president and chief financial officer, will discuss the company's business strategy on Thursday, Jan. 8 during the 2009 Citi Global Entertainment, Media & Telecommunications Conference in Phoenix.

The Scripps Networks Interactive presentation will be made at 11:45 p.m. MST (1:45 EST).

To access the live audio webcast, visit www.scrippsnetworksinteractive.com and follow the Investor Relations link at the top of the page. A replay of the webcast will be available via the Investor Relations section of the Scripps Networks Interactive Web site for 30 days.

About Scripps Networks Interactive

Scripps Networks Interactive Inc. is the leading developer of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes: Lifestyle Media, with popular lifestyle television and Internet brands HGTV, Food Network, DIY Network, Fine Living Network and country music network Great American Country (GAC); and Interactive Services, with leading online search and comparison shopping services, Shopzilla and uSwitch.

###

*Contact: Mark Kroeger, Scripps Networks Interactive Inc., 513-824-3227
E-mail: mark.kroeger@scrippsnetworks.com*

Lifestyle Media



Interactive Services

