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For immediate release
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Scripps Networks Interactive to report third-quarter results; webcast of conference call available

CINCINNATI – Scripps Networks Interactive Inc. (NYSE: SNI) will report third quarter 2008 operating results before New York Stock Exchange trading begins on Wednesday, Oct. 29. A telephone conference call with members of the company's senior management team will follow at 10 a.m. EDT.

Scripps Networks Interactive will offer a live webcast of the conference call. To access the webcast, visit www.scrippsnetworksinteractive.com and follow the "investor relations" link at the top of the page. The webcast link can be found under the "Upcoming Events" heading on the "Investor Relations" page.

To access the conference call by telephone, dial 1-800-762-7308 (U.S.) or 480-629-9025 (international) approximately 10 minutes before the start of the call. Callers will need the name of the call ("third quarter earnings report") to be granted access. Callers also will be asked to provide their name and company affiliation. The media and general public are granted access to the conference call on a listen-only basis.

A replay line will be open from 12 p.m. EDT Oct. 29 until 11:59 p.m. EDT Nov. 5. The domestic number to access the replay is 1-800-475-6701 and the international number is 1-320-365-3844. The access code for both numbers is 965371.

A replay of the conference call will be archived and available online for an extended period of time following the call. To access the audio replay, visit www.scrippsnetworksinteractive.com approximately four hours after the call, choose "Investor Relations," then follow the "Audio Archives" link on the left side of the page.

On July 1, 2008, Scripps Networks Interactive spun off from The E. W. Scripps Company as a separate, publicly traded company. The third quarter marks the first time that Scripps Networks Interactive will report separate results.

About Scripps Networks Interactive

Scripps Networks Interactive Inc. is the leading developer of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes: Lifestyle Media, with popular lifestyle television and Internet brands HGTV, Food Network, DIY Network, Fine Living Network and country music

Lifestyle Media



Interactive Services



network Great American Country (GAC); and Interactive Services, with leading online search and comparison shopping services, Shopzilla and uSwitch.

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Lifestyle Media



Interactive Services

