

NEWS RELEASE



SCRIPPS

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Scripps to report second-quarter results; webcast of conference call available

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(NYSE: SSP)

CINCINNATI – The E. W. Scripps Company will report second quarter 2008 operating results before trading on the New York Stock Exchange begins Thursday, July 24. A telephone conference call with members of the company's senior management team will follow at 10 a.m. EDT.

Two of the company's divisions – Scripps Networks and Interactive Media – were separated into a publicly traded company (Scripps Networks Interactive) at the start of the third quarter. The performance of those divisions will be included in The E. W. Scripps Company's second-quarter results, and executives of Scripps Networks Interactive will participate in the conference call for a discussion of those operations.

Scripps will offer a live webcast of the conference call. To access the webcast, visit www.scripps.com and follow the "investor relations" link at the top of the page. The webcast link can be found under the "upcoming events" heading on the "investor relations" landing page.

To access the conference call by telephone, dial 1-800-230-1766 (U.S.) or 1-612-332-0418 (international) approximately 10 minutes before the start of the call. Callers will need the name of the call ("second quarter earnings report") to be granted access. Callers also will be asked to provide their name and company affiliation. The media and general public are provided access to the conference call on a listen-only basis.

A replay line will be open from 12:00 p.m. EDT July 24 until 11:59 p.m. EDT July 31. The domestic number to access the replay is 1-800-475-6701 and the international number is 1-320-365-3844. The access code for both numbers is 953825.

A replay of the conference call will be archived and available online for an extended period of time following the call. To access the audio replay, visit www.scripps.com approximately four hours after the call, choose "investor relations," then follow the "audio archives" link on the left side of the page.

On July 1, 2008, the operations that previously had comprised the Scripps Networks and Interactive Media divisions were spun off into a separate, publicly traded company, Scripps Networks Interactive (NYSE:SNI). Shareholders of The E. W. Scripps Company received as a tax-free dividend one share of SNI for every share of Scripps stock they owned as of June 16, 2008. In future periods, the operating results of the SNI businesses through the second quarter of 2008 will be reported in The E. W. Scripps Company's financial statements as discontinued operations. Scripps Networks Interactive's brands include television networks HGTV, Food Network, DIY – Do It Yourself Network, Fine Living Network and Great American Country, and their associated Internet businesses; and online comparison shopping services Shopzilla and uSwitch.

About Scripps

The E. W. Scripps Company (www.scripps.com) is a diverse, 130-year-old media enterprise with interests in broadcast television stations, newspaper publishing, and licensing and syndication. The company's portfolio of locally focused media properties includes: 10 broadcast TV stations, with six ABC-affiliated stations, three NBC affiliates and one independent; daily and community newspapers in 15 markets and the Washington, D.C.-based Scripps Media Center, home of the Scripps Howard News Service; and United Media, the licensor and syndicator of Peanuts, Dilbert and approximately 150 other features and comics.

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